

Contact: Philip Lewis
Phone (919) 767-0620
Fax (919) 990-8561
www.MorganCreek.net

Morgan Creek Group, LLC
2 Davis Drive
P.O. Box 13169
Research Triangle Park, NC 27709

Morgan Creek Group
Management and Technology Resources

Press Release

Morgan Creek Group Presents Luncheon Seminar Focused on Maximizing Intellectual Property Value

Research Triangle Park, NC, June 7, 2004: Morgan Creek Group, LLC, will present a luncheon seminar for entrepreneurs, executives, business development managers, researchers, IP managers, inventors, investors and innovators on June 24 as follows:

Seminar Title: Mapping and Understanding the Patent Landscape

Featured Speaker: JiNan Glasgow, CEO of Spore, Inc.

Date and Time: Thursday, June 24, 2004, 11:30 AM to 1:00 PM, lunch provided

Location: First Flight Venture Center, 2 Davis Drive, Research Triangle Park

Cost: Free of charge, seating is limited and advanced registration is required

Registration: Call (919) 767-0620; Email seminars@MorganCreek.net; Online www.MorganCreek.net

Ms. Glasgow will present a discussion and demonstration of Spore's proprietary Patent Matrix™ and Spore Diagram intellectual property and competitive intelligence tools, which provide a graphic means of identifying patent opportunities, the inherent value of intellectual property portfolios, and both competitive and complementary inventions. Attendees will discover new methods to enhance their ability to communicate and develop patent claims, make better IP-related decisions, improve and focus R&D efforts, and manage their intellectual property portfolios.

About Morgan Creek Group, LLC: Morgan Creek Group, LLC helps create, introduce and implement strategic initiatives and tactical game plans designed to maximize the value of our client organizations and help them achieve their vision of success. Our seasoned and successful executives participate integrally throughout the client's organization, bringing to bear the right resources at the right time in order to deliver the best result in an effective and efficient manner.

For more information, contact Philip Lewis or Steve Irving (919-767-0620) or visit www.MorganCreek.net

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For Immediate Release